



NEWS RELEASE

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**BAKER<sup>®</sup> PRESENTS THE MILLING ROAD COLLECTION *DESIGNER PALETTE***

**CHICAGO** (October 16, 2010) – Baker, a premier furnishings manufacturer and designer, introduced an exclusive new finishes program, The Designer Palette, to its longstanding Milling Road Collection at the Fall 2010 International Home Furnishings Market in High Point, N.C. This expressive range of 15 colors, including five weathered finishes, gives the collection the ability to offer customers custom alternatives to make any piece their own.

At once relaxed and refined, The Milling Road Collection has a livability that is by design. Inspired by 18<sup>th</sup> century European design, The Milling Road Collection is rooted in the heritage of traditional furniture, yet interpreted with unexpected materials and functionality that suits today's relaxed lifestyle. It is these timeless forms and time-worn colors that give the pieces character and warmth like that of a well-loved heirloom that has been passed from generation to generation. The flexible nature and versatility of the designs continues to be two of its most endearing and enduring qualities and reflected in its strong customer following that has spanned over 50 years.

Always evolving, Baker now takes The Milling Road Collection finish story to the next level, developing the Milling Road Collection Designer Palette to complement its versatile wood stains. This innovative program affords Baker clientele with the ability to select from 15 new paint finishes – from cool Morton White, soft Greystone, warm Cream, and muted Clover to brilliant Coral Ridge, vivid Elgin Red and sea-worn Malabar Blue. The hand-applied, hand-distressed colors are available on 88 of its most popular expertly finished to replicate a form that has gracefully aged over time.

Baker Knapp & Tubbs, Inc. includes Baker furniture, Baker Knapp & Tubbs Showrooms, and Baker Stores. Along with McGuire Furniture Company, Ann Sacks tile, stone and plumbing company, Kallista plumbing, and Mark David hospitality furniture, it is part of the Kohler Interiors Group, a wholly owned subsidiary of Kohler Co., a global leader in kitchen and bath designs.

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**Baker® Presents The Milling Road Collection Designer Palette, Page 2**

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

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